

Credentials...



STRATEGY



in action...

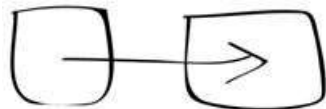
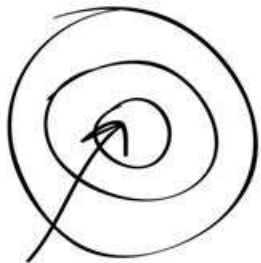
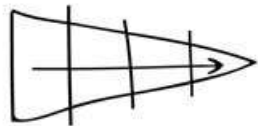
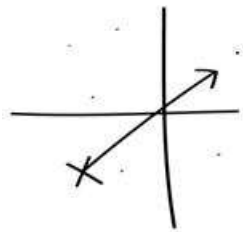


**McKee
>Direct**

An open door to talent...

Work with the McKee Direct Team and you'll open a door to an incredible talent pool where years of experience meet finely honed skills in the fields of:

- strategy
- market identification
- business development
- communications
- executive coaching
- people & leadership engagement
- project management & implementation
- business transformation



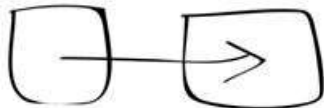
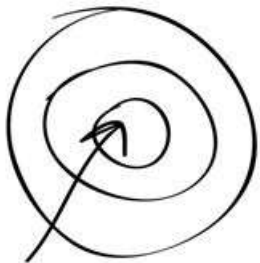
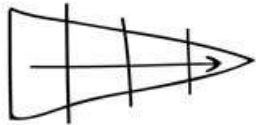
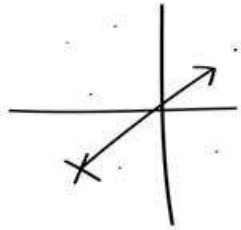
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An open door to talent...

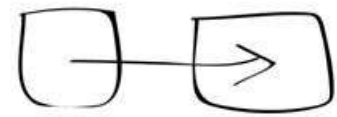
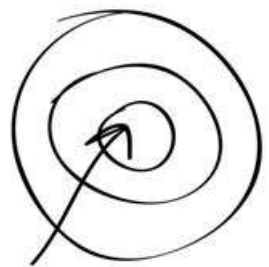
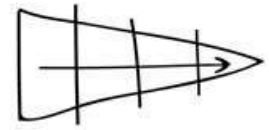
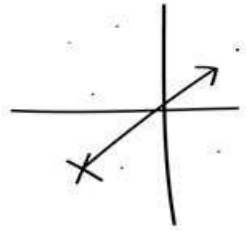
The McKee Direct senior team has a flair for making complexity look simple, devising strategy and processes that deconstruct multi-layered issues to deliver successes for projects and companies' balance sheets. We make it our business to understand your business inside out.

We only work with experts and we don't expect you to work with anything less. We think and act big to always see and deliver your bigger picture.

Work with us...



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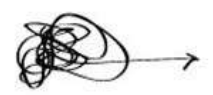
Sara McKee

sara@mckeedirect.com



McKee Direct founder and entrepreneurial business leader and strategist, Sara McKee FRSA, FCIM has a huge reputation for delivery through her dynamic vision of how to make things happen.

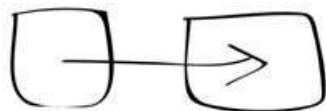
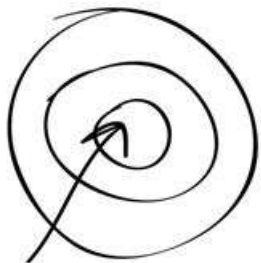
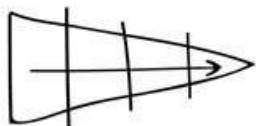
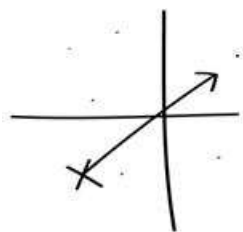
She is relentless in her drive for excellence, finding ingenious ways to make the people and companies she works with achieve their goals.



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Working across a myriad of public and private sectors including; housing, care, travel, welfare to work and professional services, Sara brings board level, blue-chip, cross-sector expertise across UK and international markets that's boosted profits for major organisations, turned around ailing sales figures and transformed start-ups into multi-million pound companies. Sara is a hands on and prominent member of numerous high profile think tanks and is the North West Chair of the world's leading executive peer advisory organisation inspiring and encouraging business leaders to take risks and drive growth both professionally and personally.



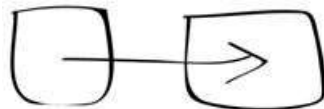
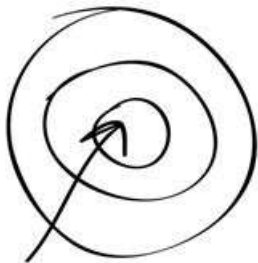
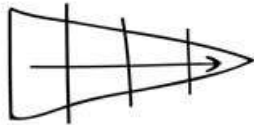
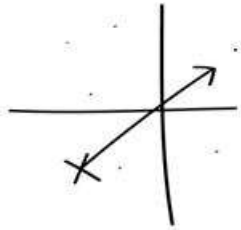
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Hilary Warmoth

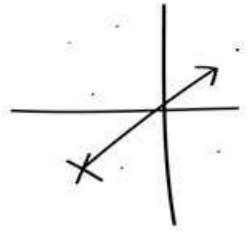
hilary@mckeedirect.com



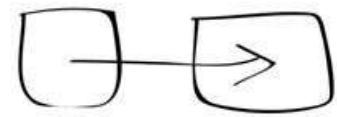
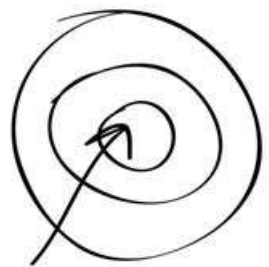
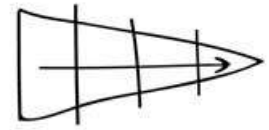
Hilary Warmoth, MBA, CIM is our Programme Director and the team's secret weapon helping companies with their global transformations and delivering quality. Acting as a Knowledge Partner she helps organisations seeking to break into new territory to achieve the seemingly impossible. She backs this ability up with extensive experience in public sector delivery in Welfare to Work, Economic & International Development.



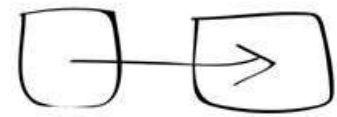
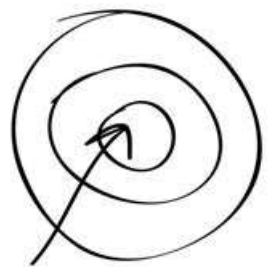
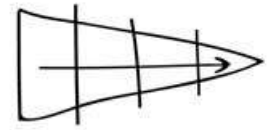
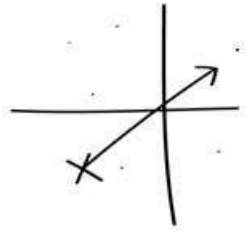
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Hilary continues to deliver, translating policy intent into frontline operations to achieve results that transform existing delivery models to serve new markets. Her talents also extend to transforming people, helping to build, coach and develop executive high performance teams.



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Lesley Peters

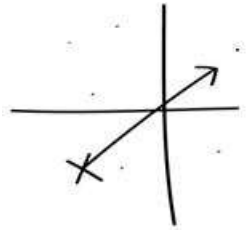
Lesley@mckeedirect.com



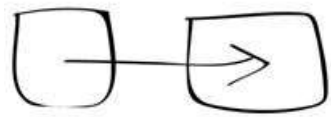
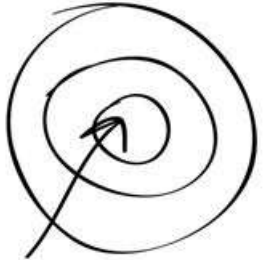
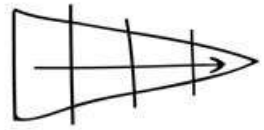
Masterminding Marketing Communications strategy and implementation for McKee Direct clients is Lesley Peters, NCTJ, CIM, CIPR. Lesley is an award-winning journalist and has headed up Marketing and Communications within many sectors for FTSE 100 companies.



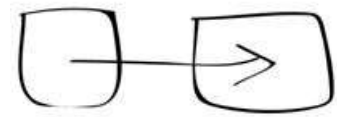
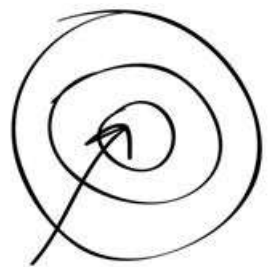
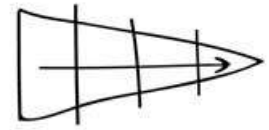
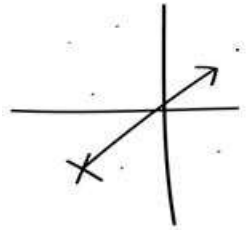
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She brings with her 360 degrees of strategic communications talent and razor-sharp creativity to the worlds of Public Relations, Internal Communications, Marketing and Digital media, backed up with meticulous planning and delivery.



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John Handley

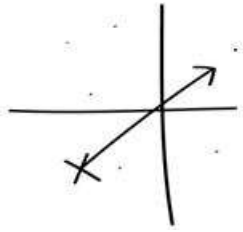
John@mckeedirect.com



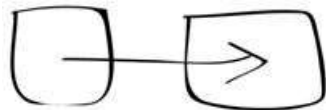
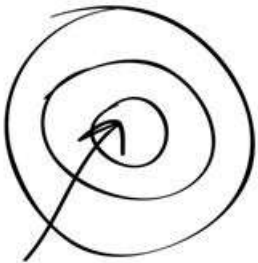
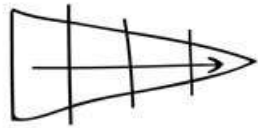
Our international Business Coach and People Director John Handley, Chartered FCIPD, WABC Certified, helps us to deliver commercial results for our clients through people. His in depth understanding of what's needed can mobilise people to drive change, manage transitions and return business results. Drawing on his global experience, John is an expert in facilitating, developing and recruiting senior executives and their teams to drive businesses' people strategies and engagement campaigns.



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John packs a powerful people punch across multiple cultures and global geographies shaping executive decision making and reconstructing HR services and teams. His calm, measured and inspirational leadership style builds motivated and impactful relationships that make John a trusted confidante capable of optimising companies' people needs and executive development.



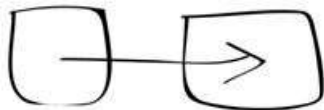
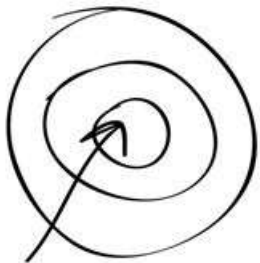
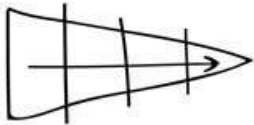
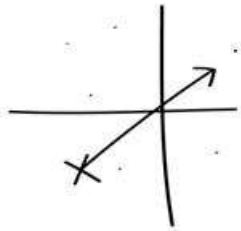
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Who we work with...

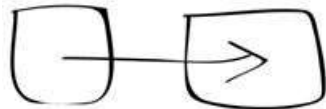
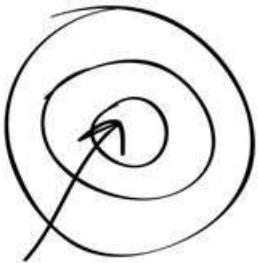
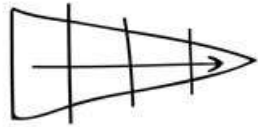
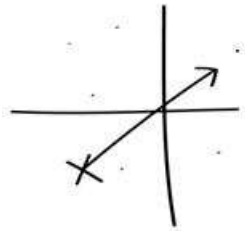
Our client list is many and varied.
Our clients come from both the public and private sectors.

We love the work we do for our clients and in many cases it's highly specialised and confidential.

We don't talk about our clients, we let our clients talk about us.



**McKee
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Talk to us...

We're not just experts, we're experts that you can work with.

And we look forward to working with you soon...

Contact us:

Sara McKee

McKee Direct Ltd

Sara@mckeedirect.com



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